

TrûeHb
Nord

Introducing

**WORLD'S FIRST SELF-USE
HEMOGLOBIN METER**



Accurate Hemoglobin
measurement from the
comfort of your home

TrûeHb
Nord
HEMOMETER



Rechargeable Battery-3.7Volts

TrueHb Nord's rechargeable battery eliminates frequent replacements. Unlike AAA batteries, which cause errors when drained, it ensures reliability and is more cost effective over the device's lifetime.



Bluetooth Connectivity

Enables wireless transfer of results to smartphones or health systems, supporting real-time integration, remote monitoring, and accountability for programs like Anemia Free Initiative, while streamlining data management and decision-making.



Accuracy CV <5%

Gives consistently correct results with less than 5% CV variation, This ensures dependable testing for proper diagnosis and monitoring.



Measuring Range 0 - 25.5 g/dL

The range covers the full spectrum of hemoglobin levels, enabling accurate anemia diagnosis and monitoring across children, women, pregnant women, and men, from severe deficiency to normal or high levels.



Insufficient amount of blood/ white strip error

The TrueHb Nord Meter detects insufficient blood during the testing process and displays an E03 error.





A black handheld device with a digital display showing '10/04' and a battery icon. Below the display, the number '1.4' is shown in large digits, with 'g/dL' underneath. A test strip is partially inserted into the bottom of the device.

AUTO

Auto Calibration

Eliminates manual calibration, simplifying device operation and enhancing ease of use for frontline health workers, even in challenging or remote settings.



Blood Volume (10-12 uL)

Simplifies test execution for capillary samples, making it less invasive for patients, including children, and easier for operators to perform consistently.



Time Taken <30 secs

Rapid turnaround enables quick clinical decisions and immediate treatment, improving outcomes and allowing larger beneficiary groups to be screened efficiently.



Operating Temperature 5°-55°C

Performs reliably across a wide temperature range without compromising accuracy, ensuring dependable use in diverse conditions, from hot to cold climates.



Expiry Date Scanned

The TrueHb Nord Meter detects the use of expired strips during the testing process and displays an E14 error.

Backed by robust
scientific evidence

Validated by All India Institute of
Medical Sciences (AIIMS) New Delhi



Indian Medical Device of the Year - 2021
Awarded by Government of India

MITR35 2013 | 35 Under 35 2018

US Patent on TrueHb Technology

Elegant & Sleek Design



Extremely easy to carry

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*application in process